

Zpryme surveyed 150 utilities to learn more about their augmented reality (AR) and mobile device initiatives.

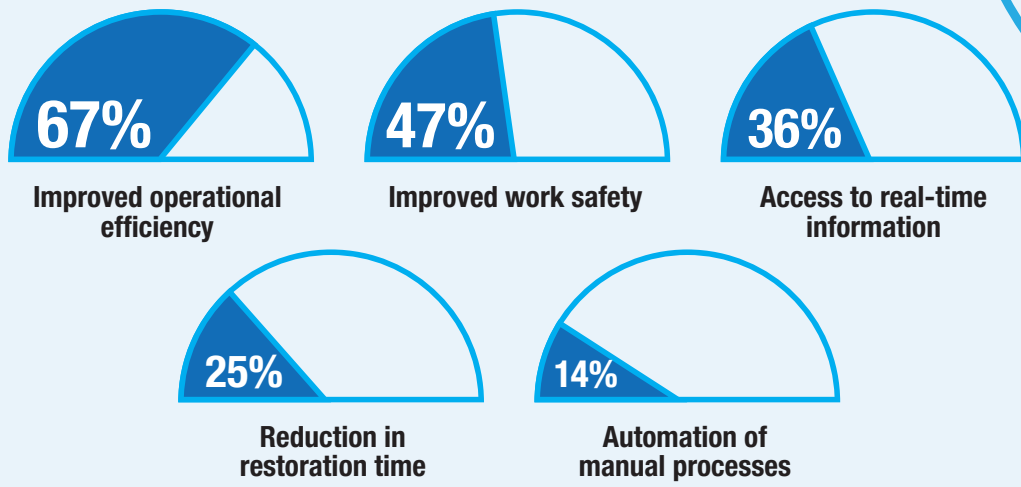
Mobile Devices & Augmented Reality for Utilities



AR & UTILITY MOBILE WORKFORCES

Utilities are interested in AR to help them improve operations and services, but still face challenges with the evolving technology.

Top AR mobile workforce benefits

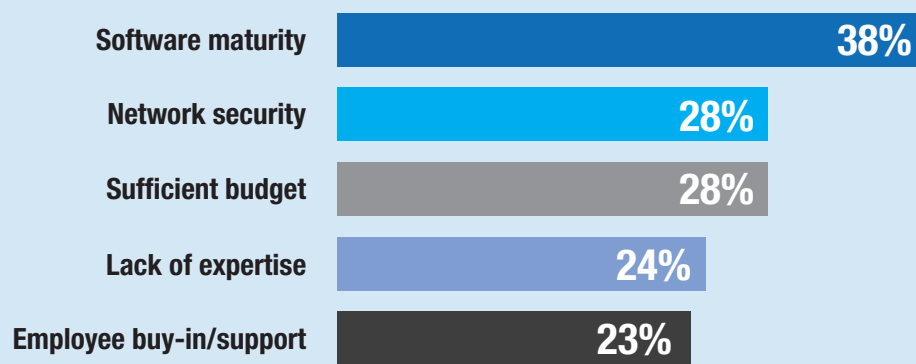


Status of mobile devices for AR

Utilities agree that mobile devices—like smart phones & rugged laptops—for AR are critical to the future success of mobile workforces.



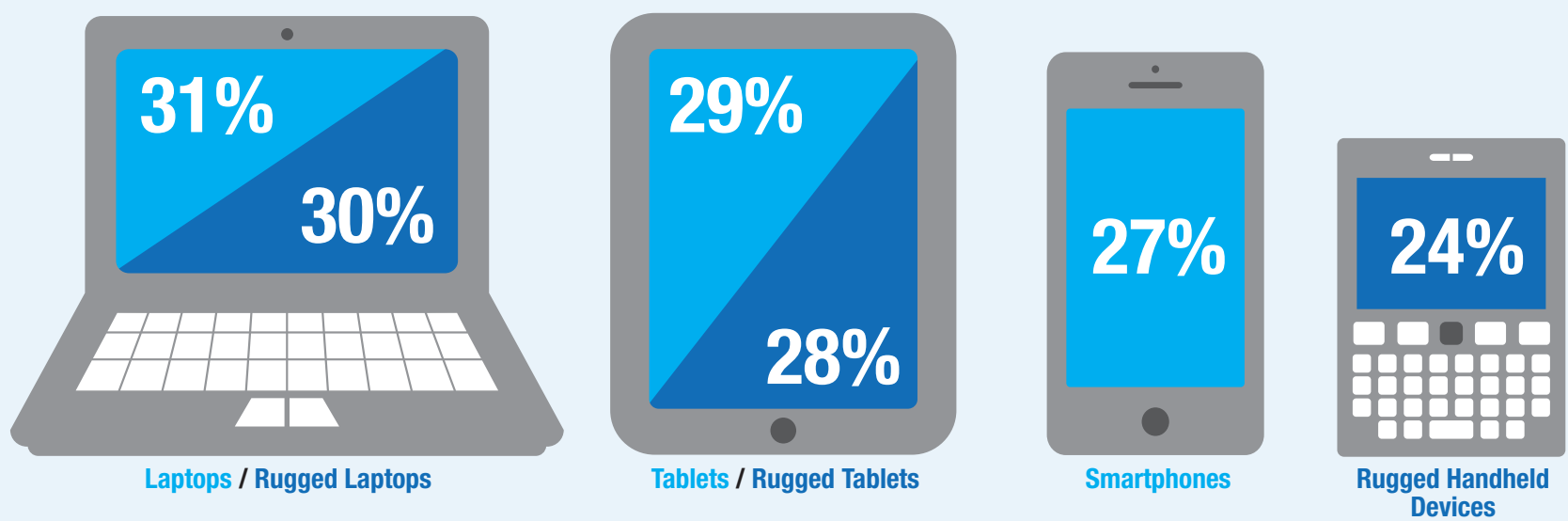
Top AR integration challenges



AR IS HERE TODAY

Utility field crews already use devices that support AR.

Utilities' current use of mobile devices for AR



Current uses of mobile devices and AR

